



**TREAT-SAFE™**  
BY MCGREGOR

## Dust-Reduction Additive

FOR USE WITH SEED TREATMENTS

**Reduce dust and  
keep more product  
on the seed**

- Treat-Safe™ keeps more active ingredient on the seed during handling and planting for heightened product performance and better protection against disease and insects.
- Reduced dust means less worker exposure and better environmental stewardship.
- Better flowability reduces bridging and allows for more consistent seed flow at planting.
- Enhanced seeding consistency, more uniform treatment coverage, and increased product retention drives improved performance across the entire field.

**97%**

**ACTIVE INGREDIENT  
RETAINED ON THE SEED**

**90%**

**OVERALL DUST  
REDUCTION**



*Dust-off filter paper testing demonstrates a vast reduction of dust when Treat-Safe™ is applied with seed treatments.*



*Increased retention of active ingredient on the seed is visibly noticeable with Treat-Safe™ added to the seed treatment mix.*

*Seed Treatment Enhancer*



[www.mcgregor.com](http://www.mcgregor.com)

# FREQUENTLY ASKED QUESTIONS

## What is in the dust-off from seed treatments?

Dust-off is essentially active ingredient that is being wasted. Treat-Safe by McGregor improves seed treatment coverage and deposition, which results in reduced dust and more active ingredient retained on the seed during handling and planting.

## Why is reducing dust-off important?

Seed treatment that is not attaching to the seed is a wasted investment. Treat-Safe not only improves plant performance and protection by retaining active ingredient on the seed, but also advances product stewardship by significantly reducing pollinator and worker exposure to dust-off.

## How will reducing dust improve my bottom line?

Independent research not only shows a 90% overall dust reduction (as compared to the industry standard of 30-40%), but also shows an increase in the active ingredient that attaches to the seed. This is a huge opportunity for growers to improve their efficiency. With more of the product investment on the seed and in the ground, paired with application uniformity, Treat-Safe inherently leads to more consistent performance across the entire field.



Dust-free seed loading courtesy of Treat-Safe™ by McGregor.

## Notes

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Be Safe. Be Wise. Bee Aware.



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