

M-90™

Superior Wetting & Spreading

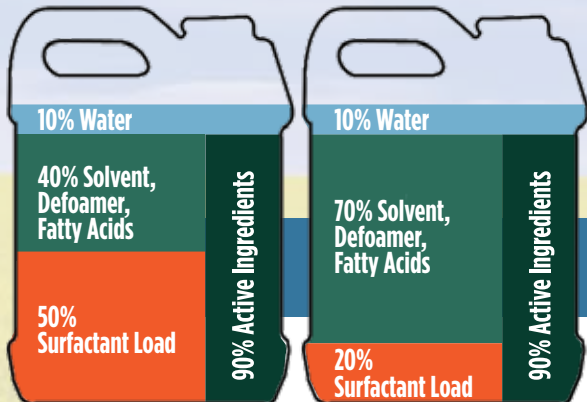
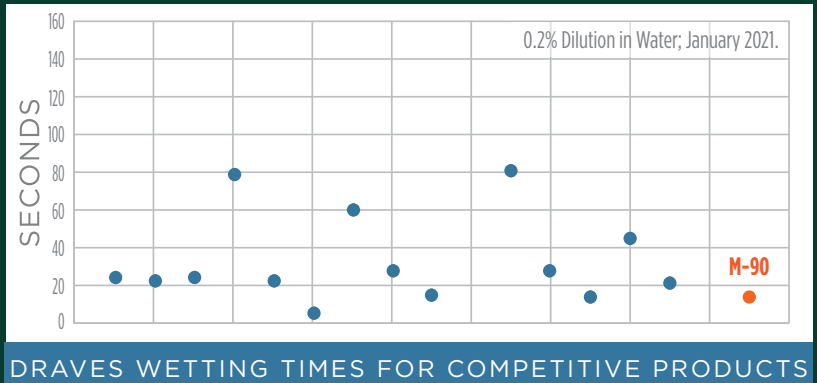
NONIONIC SURFACTANT

High Surfactant Load for High Performance Crops

- Optimized formulation delivers improved spray performance & ease of handling.
- Infused with tall oil fatty acids to reduce drying time and increase pesticide absorption.
- M-90 drives performance with a high surfactant load, not cost-reducing 'fillers'.
- Superior wetting and uniformity of spray coverage increases the efficacy of spray applications.

Top 2 wetting & spreading properties

M-90's wetting and spreading properties out-performed 93% of competing products.



A. 90/10 NIS

B. 90/10 NIS

In this example, Product A has more than 2X as much surfactant, the ingredient that actually gets the job done in the spray tank. It is important that customers understand the difference in product quality and the value difference in these two products.

Know and Understand What You are Buying

Both products A & B in this example would be properly sold and labeled as 90-10 NIS adjuvants in the market place. Both products have 90% active ingredients.

However, Product A in this example has 50% actual surfactant while Product B has only 20% surfactant.

“Active ingredients” does not always project surfactant quality and load!

