

THE BETTER BIOSTIMULANT

Natural Plant Health Prodigy

- SeedStart Hera™ enhances seedling vigor and accelerates root growth, resulting in more uniform stand establishment
- SeedStart Hera initiates critical root-building signals within the plant that trigger faster root development and more fine root hairs for improved water and nutrient use efficiency.
- SeedStart Hera optimizes naturally occurring plant processes, complementing existing farming practices for maximum nutrient use and reduced stress symptoms.

SeedStart Hera roots are resilient in hostile growing environments.

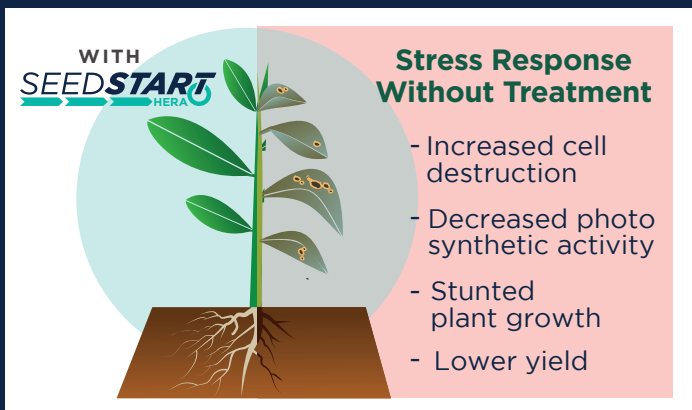


Early-season root growth, fine root hair development, and larger below-ground biomass are noticeably improved with SeedStart Hera.

OVER **70% YIELD LOSS**
can be attributed to abiotic stress⁺
⁺Stoller, Yield Potential & Farm Yield

Abiotic Stress

Abiotic stress triggers plants to suppress growth. SeedStart Hera mitigates this response and accelerates growth through stress.



With SeedStart Hera, plants are equipped to grow through stress.

FREQUENTLY ASKED QUESTIONS

What are biostimulants?

Biostimulants trigger natural processes inside the plant to enhance nutrient uptake, nutrient use efficiency, tolerance to abiotic stress, crop quality, and yield. By helping the plant perform these naturally occurring processes better and more efficiently, biostimulants complement existing farmer practices to stimulate plant growth and optimize plant health.

Just how important is early root development?

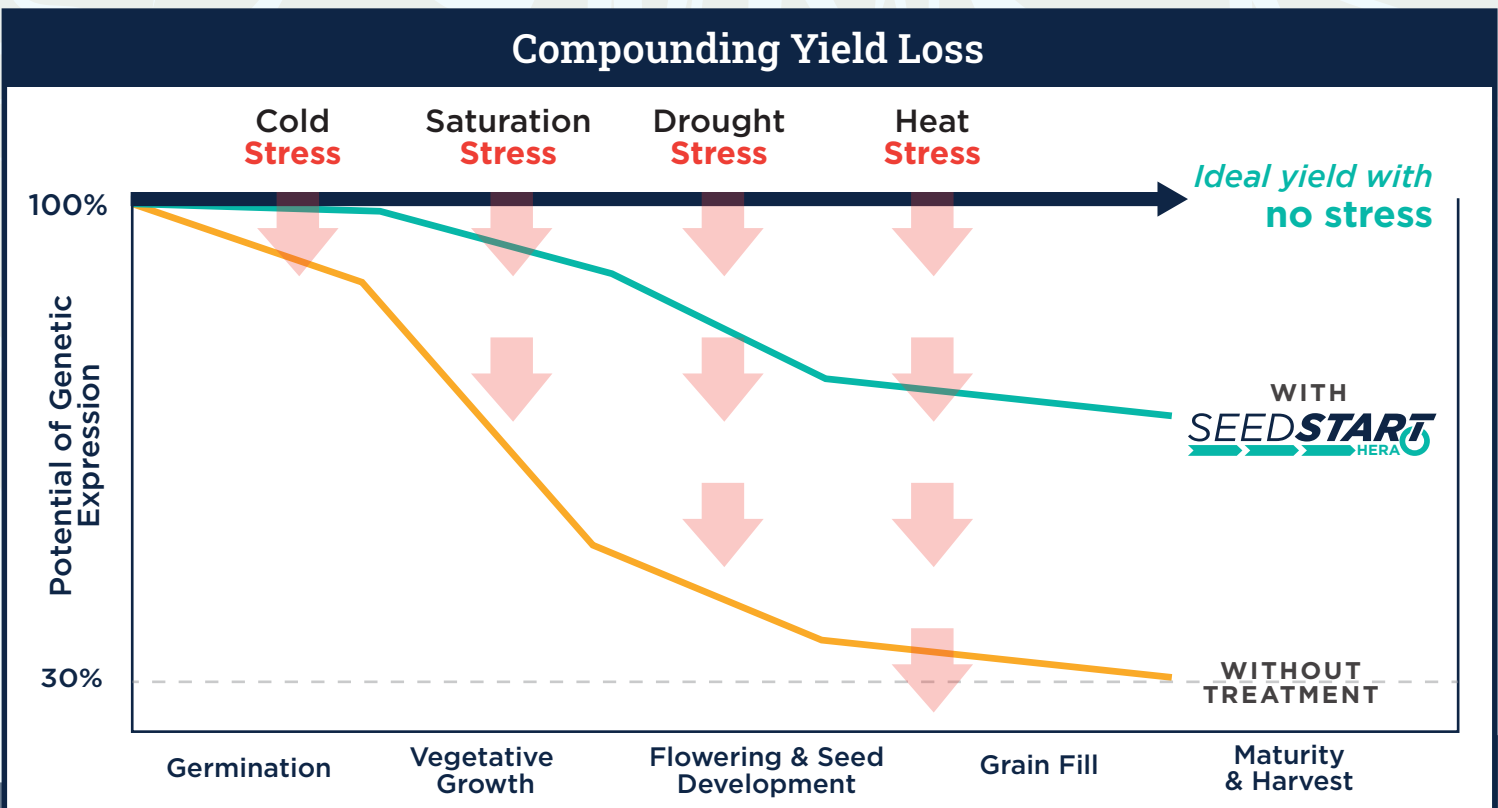
Roots are the brains of the plant and SeedStart Hera is brain food. Four out of five major plant hormones are produced in the roots and are responsible for critical functions including water and nutrient uptake, hormone balance, stress response, and nearly all yield and quality results. Initiating root growth early is essential to establishing resiliency and reducing the compounding effects of abiotic stresses.

Why is plant stress concerning?

Under stressful conditions, a plant's cursory defense strategy is to divert energy to survival rather than growth. Without the right tools or protection from the START, adverse environmental conditions like extreme temperatures, drought, and soil saturation compound throughout the growing season as lost yield potential at the FINISH. SeedStart Hera encourages the plant to grow through stress, leading to a healthier and more bountiful crop.

STRESS COMPOUNDS YIELD LOSS.

SeedStart Hera compounds yield potential.



SEEDSTART
HERA